



LIECHTENSTEIN
BANKERS ASSOCIATION



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- Adrian Fritz is Head of Research at 21Shares, producing macro-market commentaries and data-driven insight for digital assets.
- He educates portfolio managers on strategic and tactical asset allocation. He's also a lecturer for various crypto-related courses at the HWZ Zurich University of Applied Sciences and the Certified Crypto Finance Expert (CCFE).
- Prior to joining the crypto industry, he worked in traditional finance for many years including management consulting, corporate finance and investment banking.